



Southeast Volusia Advertising Authority  
NSB City Hall Chambers – 210 Sams Ave.  
New Smyrna Beach, FL 32168  
June 25, 2019 – 10:00 a.m.

### **REGULAR BOARD MEETING DRAFT AGENDA**

- I. Call to Order: Betsy Baker, Chairwoman  
Roll Call: Debbie Meihls

Public Participation: Public Participation is limited to three minutes, unless otherwise granted by the Southeast Volusia Advertising Authority members

- II. Walter Klages – Research Data, LLC  
Mr. Klages will present the visitor data for SE Volusia Area from October 2018 – January 2019 and other visitor observations.
- III. Approval of Minutes: April & May 2019
- IV. Chair Report – Betsy Baker
- V. Treasurer's Report: Donna Ruby  
Approval of the Financial Statements for April & May 2019
- VI. Executive Director Report: Debbie Meihls  
Mrs. Meihls will present topline items from the SVAA Executive Directors report.
- VII. Old Business/Public Comment:

Public Participation: Public Participation is limited to three minutes, unless otherwise granted by the Southeast Volusia Advertising Authority members.

- VIII. Adjourn

#### **Next Meetings:**

~~April 23, 2019 – Topics: SVAA Nominations, Marketing Plan & Budget Approval~~  
~~June 25, 2019 – Topics: Research~~  
August 27, 2019 – Topics: Budget Recap for FY19/20  
September 24, 2019 – Topics: The Year Ahead